Slide 1

TOWARD WORLD CLASS UNIVERSITY
(Practices and Effort from Sebelas Maret University)

Ravik Karsidi

FKIP UNS, Surakarta, November 5-6, 2015

Slide 2

III. Indonesian Global Competitiveness Index (GCI)

<table>
<thead>
<tr>
<th>Country</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Switzerland</td>
<td>1</td>
</tr>
<tr>
<td>Singapore</td>
<td>2</td>
</tr>
<tr>
<td>Finland</td>
<td>3</td>
</tr>
<tr>
<td>Germany</td>
<td>4</td>
</tr>
<tr>
<td>United States</td>
<td>5</td>
</tr>
<tr>
<td>Malaysia</td>
<td>24</td>
</tr>
<tr>
<td>Brunei</td>
<td>26</td>
</tr>
<tr>
<td>Thailand</td>
<td>37</td>
</tr>
<tr>
<td>Philippines</td>
<td>59</td>
</tr>
<tr>
<td>Vietnam</td>
<td>70</td>
</tr>
</tbody>
</table>

The table below indicates the top five of most competitive countries based on the Global Competitiveness Index as well as Indonesia and its peer countries in the Southeast Asian region.

Source: Global Competitiveness Index 2013-2014
Slide 3

**Challenge 1: MEA 2015**

- ASEAN Vision 2020
  - 15 December 1997
  - 2nd ASEAN Summit, Kuala Lumpur
- Ha Noi Plan of Action
  - 16 December 1998
  - 6th ASEAN Summit, Ha Noi
- Roadmap of Integration of ASEAN
  - 1 November 2002
  - 7th ASEAN Summit
- ASEAN Charter
  - 13th ASEAN Summit, Singapore 2007
- Cebu Declaration 2007
  - Acceleration of ASEAN Community from 2008 to 2015
- Vientiane Action Program 2004-2010
  - 10th ASEAN Summit, Vientiane, 2005
- Bali Concord II
  - 9th ASEAN Summit, Bali, 2003
  - Establish ASEAN Community

**ASEAN Community 2015**

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**Challenge 3: Human Development Index 2013**

<table>
<thead>
<tr>
<th>HDI Rank (out of 186)</th>
<th>COUNTRY</th>
<th>HDI (2012 Value)</th>
</tr>
</thead>
<tbody>
<tr>
<td>VERY HIGH HUMAN DEVELOPMENT</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Norway</td>
<td>0.955</td>
</tr>
<tr>
<td>2</td>
<td>Australia</td>
<td>0.938</td>
</tr>
<tr>
<td>3</td>
<td>United States</td>
<td>0.937</td>
</tr>
<tr>
<td>10</td>
<td>Japan</td>
<td>0.912</td>
</tr>
<tr>
<td>11</td>
<td>Canada</td>
<td>0.911</td>
</tr>
<tr>
<td>12</td>
<td>Korea, Republic of</td>
<td>0.909</td>
</tr>
<tr>
<td>18</td>
<td>Singapore</td>
<td>0.895</td>
</tr>
<tr>
<td>HIGH HUMAN DEVELOPMENT</td>
<td></td>
<td></td>
</tr>
<tr>
<td>64</td>
<td>Malaysia</td>
<td>0.769</td>
</tr>
<tr>
<td>MEDIUM HUMAN DEVELOPMENT</td>
<td></td>
<td></td>
</tr>
<tr>
<td>101</td>
<td>China</td>
<td>0.699</td>
</tr>
<tr>
<td>103</td>
<td>Thailand</td>
<td>0.690</td>
</tr>
<tr>
<td>114</td>
<td>Philippines</td>
<td>0.654</td>
</tr>
<tr>
<td>122</td>
<td>Vietnam</td>
<td>0.617</td>
</tr>
</tbody>
</table>

Source: Malik, ed., 2013
Slide 5

**Background ............ to Put Indonesia to world recognition**

**FIRST EFFORT**

**SETTING UP INTERNATIONAL OFFICE IN 2008**

**STEP OF HABBITUALITATION**

**AND BUILDING AN ENVIRONMENT**

**INTERNATIONAL STANDARD OF WORK**

FACING:

Slide 6

**TRANFORMATION TOWARD**

**GLOBAL UNIVERSITY**

ACCOUNTABLE AND RECOGNITION
LONG TERM PLAN UNS 2011 - 2031
ROADMAP TO WORLD CLASS UNIVERSITY 2031

ACCELERATED LONG TERM PLAN UNS
ENTERING WORLD CLASS IN 2019
### KEY PERFORMANCE INDICATORS
UNS WORLD CLASS ACCELERATED 2016-2019

<table>
<thead>
<tr>
<th>RANK</th>
<th>KPI Sebelas Maret University</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2016</td>
</tr>
<tr>
<td></td>
<td>I</td>
</tr>
<tr>
<td>Webometrics</td>
<td>1200</td>
</tr>
<tr>
<td>QS</td>
<td>Star</td>
</tr>
<tr>
<td></td>
<td>WUR</td>
</tr>
<tr>
<td></td>
<td>AUR</td>
</tr>
</tbody>
</table>

| Number of Prodi member of AUN QA / Intenrtional accreditation | 4 | 8 | 12 | 16 |

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In 2017 UNS Target on Webometric on position of 1000 - 500. UNS will be member of UI cluster. UNS need any effort to push Global Ranking website-nya (www.uns.ac.id) entering 100,000 menuju 40,000 in Engine Ahrefs.
Recent position and effort to push QS Stars Rating

Next QS Star:
To earn one star UNS must focus on:
• Research
• Online/Distance Learning
• Social Responsibility
• Art and Culture
• Specialists Criteria

Detail next slide >>>

Research
Academic peer endorsements
Citations per paper
Research papers per faculty
Prolific academic experts

Teaching
Overall student satisfaction
Completion
Satisfaction with teaching
Faculty with PhD
Further study
Student/faculty ratio

Employability
Recruiter review
Campus employer presence
Graduate employability
Careers support service

Internationalization
Institution research collaborations
International faculty
International students
International student support – religious facilities
Inbound exchange students
Outbound exchange students
International diversity

Facilities
Sports facilities
Medical facilities
Student societies
Student accommodation
IT infrastructure
Library facilities

Online/Distance learning
Student services and technology
Track record
Student-faculty engagement
Student interaction
Commitment to online & distance learning
Reputation

Social Responsibility
Community investment and development
Charity work and disaster relief
Regional human capital development
Environmental impact

Innovation
Patents
Spin-off companies
Industrial research

Arts & Culture
Concerts and exhibitions
Credits and cultural awards
Cultural investment

Inclusiveness
Scholarships and bursaries
Disabled access
Gender balance (10 points)
Low-income outreach

Specialist Criteria
Broad faculty area ranking
Narrow subject area ranking
Internationally and/or national recognized accreditations

Sub Kriteria QS
UNS Lost Experience on AUR and WUR?
UNS focus QS Stars lost updating on WUR and AUR website. Online data un-update
QS Star, WUR, AUR, AUN based on submitted data.
QS also based in World Reputational Data.

International Sertification /Acreditation

Supporting budgeting and networking toward:
- Asean University Network (AUN – QA)
- ABET (Engeneering)
- Member of Association of Asia-Pasific Business Schools (AAPBS)
- Member of The Alliance On Business Education and Scholarship for Tomorrow, (ABEST21)
- International Accreditation for Accounting Department EFMD EPAS
Slide 15

### Ranking of Kemenristek Dikti
Comparing BAN PT

<table>
<thead>
<tr>
<th>Cluster</th>
<th>Number PT</th>
<th>HRD</th>
<th>Management</th>
<th>Student Activities</th>
<th>Research Publication</th>
<th>Scor Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>11</td>
<td>3.76</td>
<td>3.86</td>
<td>1.44</td>
<td>2.80</td>
<td>3.27</td>
</tr>
<tr>
<td>2</td>
<td>55</td>
<td>3.23</td>
<td>3.19</td>
<td>0.09</td>
<td>1.13</td>
<td>2.28</td>
</tr>
<tr>
<td>3</td>
<td>644</td>
<td>2.25</td>
<td>1.97</td>
<td>0.00</td>
<td>0.23</td>
<td>1.33</td>
</tr>
<tr>
<td>4</td>
<td>2329</td>
<td>1.39</td>
<td>0.23</td>
<td>0.00</td>
<td>0.04</td>
<td>0.50</td>
</tr>
<tr>
<td>5</td>
<td>281</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>

**Rank UNS**
- 9
- 5 ber-6
- 2 ber-4
- 10
- 6 ber-2

**Proposition S3, GB, Lektor**

**Rasio Lecture: mhs**

**AEE, PNBP non UKT, Accredit Institusi, Rasio Accredit A,IPK**

**Medali PIMNAS, Internasional competition**

**Performance riset standart DP2M, Dokumen/Artikel index Scopus**

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### SOME UNS STRATEGIES FOR WORLD CLASS UNIVERSITY

1. **ENCOURAGING ALL STAFF MEMBERS TO WORK IN COMPLIANCE WITH THE INTERNATIONAL LABOR STANDARDS;**
2. **MOTIVATING RESEARCHERS TO WRITE AND PUBLISH RESEARCH PAPERS IN INTERNATIONAL JOURNALS ESPECIALLY THOSE INDEXED BY SCOPUS;**
3. **INCREASING THE FUNDING FOR RESEARCH UP TO 10% OF THE INSTITUTION’S NON-TAX REVENUE;**
4. **THIS IS ALSO AN EFFORT TO ENCOURAGE INTERNATIONAL COLLABORATION WITH INTERNATIONAL JOURNAL OUTCOMES; AND**
5. **INCREASING PARTICIPATION IN ACTIVITIES OF LECTURER, STUDENT, AND RESEARCHER EXCHANGE.**
THE WISE

- TO BE WCU IS NOT JUST ABOUT THE RANK AND NUMBER

BUT ITS ABOUT

1. THE HABITUALITATION
2. THE SYSTEM
3. THE CULTURE
4. LEADERSHIP